

I know you.

And I know who you're working for.

Words inspire action – welcome to copywriting.
Yet without an understanding of your target market,
it's all meaningless.



By exhaustively studying you
and your client's industry, audience, and goals,
my words are able to bring impact
to your core message –

Because a **great copywriter** listens
far more than he speaks.

I've had my turn to speak. **Now it's yours.** 724.953.2540